



LAURENT-PERRIER

Financial press release

Laurent-Perrier announces a 13.8% increase in sales for the first nine months of the 2006-2007 financial year Upward revision of annual growth forecast

Tours-sur-Marne, 9 February 2007

Group sales for the first nine months of the 2006-2007 financial year (1 April to 31 December 2006) reached 196.7 million euros. This compares with 172.8 million euros in the same period of the previous financial year.

This + 13.8% increase in sales can be broken down as follows:

	Sales	Due to Volume	Due to Price/Mix	Due to Foreign Exchange
1 April to 31 December 2006	+ 13.8%	+ 9.4%	+ 4 .8%	- 0.4%

In a global market which rose by + 4.6% in volume in 2006 compared with 2005, the Group's export sales were particularly dynamic, accounting for 65% of total sales. All the Group's brands enjoyed solid growth, both in Europe and the rest of the world. The Laurent-Perrier brand's premium champagnes also experienced very positive development: their share of the brand's sales progressed by 0.8 points, thanks in particular to increased sales of the House's *grande cuvée*, Grand Siècle.

The price/mix effect had less impact during the third quarter due to the seasonal nature of the business and the greater weight of the Château Malakoff brands at the end of the year. However, the + 17.5% growth in sales over this period enables the Group to revise upwards its forecast for the whole financial year. The increase in turn over should exceed + 10%, as opposed to the + 5% to + 7% initially forecast. The Group remains confident of its ability to regularly improve profitability, through its value strategy which has been consistently pursued for years.

Laurent-Perrier will release its sales figures for the financial year ending 31 March 2007, on 11 May 2007 and its annual results on 1 June 2007.

1

DOMAINE LAURENT-PERRIER – 51150 TOURS-SUR-MARNE – FRANCE
TEL: +33 (0) 3 26 58 91 22 – FAX: +33 (0) 3 26 58 77 29

LAURENT-PERRIER, S.A. MANAGEMENT BOARD AND SUPERVISORY BOARD WITH CAPITAL OF 22,594,271.80 EUROS
REIMS TRADE REGISTER NO. B 335680096 6 SIRET 335 680 096 00021 – APE 741J

CHAMPAGNE LAURENT-PERRIER – CHAMPAGNE SALON – CHAMPAGNE DELAMOTTE – CHAMPAGNE DE CASTELLANE



Laurent-Perrier is the only Champagne House listed on the French stock exchange, concentrating exclusively on premium champagnes. Laurent-Perrier offers a broad range of products renowned for their quality and sold under four main brands: Laurent-Perrier, Salon, Delamotte and de Castellane.

ISIN code: FR 0006864484

Laurent-Perrier belongs to the Eurolist Compartment B of Euronext Band.

Bloomberg: LAUR FP

It is part of the CAC Mid Small 190, CAC Small 90, SBF SM and SBF 250 indices.

Reuters: LPER.PA

Etienne AURIAU
Director of Finance et Administration

Marie-Clotilde DEBIEUVRE-PATOZ
Director of Communication
and Public Relations

Tél : +33 (0)3.26.58.91.22

Tél : +33 (0)3.26.58.91.22

www.finance-groupelp.com