



LAURENT-PERRIER

Financial press release

Continuing sales growth in first quarter of 2006-2007 financial year: +16.1%

The Laurent-Perrier Group's consolidated sales for the first quarter of the 2006-2007 financial year (April 1 to June 30, 2006) reached 48.42 million Euros. This compared with 41.70 million Euros in the same period of the previous financial year, that is, a 16.1% increase.

This increase in sales can be broken down as follows:

First quarter 2006-2007 vs. first quarter 2005-2006	Sales	of which due to volume	of which due to price/mix	of which due to foreign exchange
	+16.1%	+11.1%	+5.7%	-0.7%

In a particularly dynamic market, the main Group brands experienced very positive performance in a traditionally weak quarter for business. The strong volume growth — driven in particular by the overseas export market — was accompanied by a very large price/mix effect, reflecting the value policy.

Outlook

As previously announced, the Group intends to continue its efforts to increase premium products' sales, with these becoming the main growth driver. It wishes, in particular, to develop sales of its prestigious Cuvée Grand Siècle as a priority.

Laurent-Perrier remains optimistic over general market trends, although business volume growth should slow down significantly in the forthcoming quarters.

The Group shall release its half-yearly sales on November 10, 2006 and half-yearly results on November 24, 2006.



Laurent-Perrier is one of the leading Champagne Houses and the only Group entirely dedicated to high-end, value-added champagne. Laurent-Perrier offers a broad range of products renowned for their quality and marketed under four main brands : Laurent-Perrier, Salon, Delamotte and de Castellane.

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Laurent-Perrier is listed on Paris' Euronext Eurolist Band

It is part of the CAC Mid Small 190, CAC Small 90, SBF SM and SBF 250 indices.

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